

Campaign Management

	Basic Existing Account Campaign Management	Advanced Existing Account Campaign Management
Account Base	40 Customers	60 Customers
Personalized marketing communication blasts to clients; Includes writing, publishing, & sending.	Every 4 weeks	Every 2 weeks
Personalized Monthly Customer Service Calls (Checking In)	5 Clients per month	8 Clients per month
Call Training & Personalized Script Generation	X	X
Existing Client Renewal Appointments Set (Based on annual signing deadlines)	4 per month	6 per month
Annual Setup	\$200	\$200
Monthly Cost	\$200 / Month	\$300 / Month
Discount if contracted in conjunction with New Business Appointment Setting	10%	10%
Sales Fee	n/a	n/a

Terms – Non-refundable monthly cost due on the first of each month. 5% Discount if paid quarterly.
3 Month minimum commitment.

Pricing Valid Through June 30, 2015
Appointment bundle orders subject to availability