

# Campaign Management

	Basic Existing Account Campaign Management	Advanced Existing Account Campaign Management
<b>Account Base</b>	<b>40 Customers</b>	<b>60 Customers</b>
<b>Personalized</b> marketing communication blasts to clients; Includes writing, publishing, & sending.	Every 4 weeks	Every 2 weeks
<b>Personalized</b> Monthly Customer Service Calls (Checking In)	5 Clients per month	8 Clients per month
Call Training & <b>Personalized</b> Script Generation	X	X
Existing Client Renewal Appointments Set (Based on annual signing deadlines)	4 per month	6 per month
Annual Setup	<del>\$200</del>	<del>\$200</del>
Monthly Cost	<b>\$200 / Month</b>	<b>\$300 / Month</b>
Discount if contracted in conjunction with New Business Appointment Setting	<b>10%</b>	<b>10%</b>
Sales Fee	n/a	n/a

Terms – Non-refundable monthly cost due on the first of each month. 5% Discount if paid quarterly.  
3 Month minimum commitment.

Pricing Valid Through June 30, 2015  
Appointment bundle orders subject to availability